## NLP – Case Presentation Rubric

## Hult University

Please enter a check mark in the observed box related to the group’s presentation.

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| Criteria | Reflective Question | Beginner | Developing | Proficient | Demonstrated Ability | Masterful | Pts |
| **Organization** of content– Logical ordering of ideas, artifacts and visualizations | Was the presentation well organized? |  |  |  |  |  | /20 |
| **Delivery** – Correct grammar & usage that is appropriate for non-technical audience; suitable volume, pace, enthusiasm, posture, and eye contact | Was the content delivered clearly? |  |  |  |  |  | /20 |
| **Documentation** – proper data support for insights, recommendation, or conclusion with accompanying visual aids | Was the data used? Was it relevant? Did it support the conclusion? |  |  |  |  |  | /20 |
| **Completeness –** Understood business impact, and mined the data for insights/recommendations | Was the data mined in a significant manner or only cursory? |  |  |  |  |  | /20 |
| **Data mining Process –** Recognize the type of data mining problem, adherence to established *main* data mining steps. | Did the analysis approach the problem as follows?  1. Define purpose of proj.  2. Obtain data  3. EDA  4. Partition  5. Method ID & application  6. Interpret, insight, recommendation or implementation |  |  |  |  |  | /20 |

Notes: